

THE SPENCERS CONCERT PROMOTION CHECKLIST

- DISTRIBUTE POSTERS / HAVE OTHER CHURCH MEMBERS TAKE SOME TO PLACES OF EMPLOYMENT, ETC...
- CONTACT LOCAL NEWSPAPERS (contact 3 weeks early to meet their deadlines.) USE THE ENCLOSED B&W PICTURE AND BIOS. YOU CAN EMAIL THESE TO MOST NEWSPAPERS.
- CONTACT LOCAL RADIO STATIONS (send or fax a copy of PSA)
- MAIL POSTER TO LOCAL BOOKSTORES
- CONTACT LOCAL CHURCHES / MAIL EACH A POSTER WITH LETTER.
- PROMOTE CONCERT IN CHURCH BULLETIN 2 WEEKS EARLY.
- PUT ON CHURCH SIGN ONE OR TWO WEEKS BEFORE CONCERT
- HAVE PASTOR ANNOUNCE FOR 1-2 WEEKS @ EACH SERVICE, ALSO TELLING THEY CAN SEE AND HEAR US AT SPENCERMUSIC.COM
- FOR MORE PROMOTIONAL ITEMS IT'S AS SIMPLE AS 1, 2, 3!!
 1. ENTER www.spencermusic.com
 2. CLICK BOOKING
 3. CLICK ON DOWNLOAD YOUR MEDIA KIT NOW (B/W PICTURES, BIO'S, COLOR POSTERS, ETC...) YOU CAN ALSO DOWNLOAD INDIVIDUAL PROMOTIONAL ITEMS.